**Website Project Design Document**

Szymon Jankowski – Group 3 (Computer Science Foundation Year)

**Company Information**

Company Name: CosyCotton UK

Company Slogan: “Wrap yourself in comfort”

Company Motto: “Cosy,Comfort,Connect”

Target Audience: 18-25, Gender Neutral

**Colour Pallete for Company**

#262626 – Background Black

This colour is used in as a background for all the logos and elements on website site. This is due to it being a good contrast colour to the main colour used for all logos and writing that appears

#FFBC10 – Logo Yellow

This colour is found on the company logo as it provides a warm touch. Its not too neon so it does not look “childish” it does not create an eyesore on logo or website

­­­#FFFFFF – Writing White

Plain white writing found on the logo and website. Used as it contrasts nicely with the black and yellow

**Sources**